

 厦门佰翔会展中心  
XIAMEN FLIPORT C&E CENTER  
翔业集团成员企业



展会孵化器·五星新平台

The Professional Exhibition Incubator, The New 5-star Platform ǝ±tp,

The Strait New Coast is a city tourism complex operated by Xiamen IPORT Group. It is located in Xiamen Wutong Pier area and adjacent to the Wutong Lighthouse Park. The total construction area of the project is 465 m<sup>2</sup>, which includes the FLIPORT Wutong Hotel, the Tourism C&E Center, Xiamen-Kinmen Pier, the Strait Tourism Building, The Tourism Expo Center.

The Strait New Coast is the important pivot for Xiamen-Taiwan air/sea transportation, thus owns great district advantage. Based on Xiamen' s prosperous tourism market, the Strait New Coast aims to build up a destination to meet various emotion desire by offering traveler-oriented and multi-emotional experience events, as well as to promote sustainable optimization of experiencing lifestyle via emotion-oriented leisure, consuming and social space. The 170 m<sup>2</sup> sea-view business center converges diversified shopping items including international luxury, fashion wedding, family leisure, cool sports, creative culture & technology, etc. It opens a new era of Xiamen city tourism by offering interactive experience zone of landscape platform, the Marathon Square and water sports club.

The Strait New Coast changes mono business attribution of traditional business property and sets up a whole new characteristic business space, which contributes healthily in bringing fresh breeze to the west coast' s business, promoting industrial diversity and business prosperity.

Sponsored by Xiamen IPORT Group, the FLIPORT Convention and Exhibition Center (FCEC) is a mega exhibition building integrates exhibition, convention and multi-functional C&E service. It is an important part of Xiamen Strait Tourism Service Business Complex.

# 展馆一层展览平面图

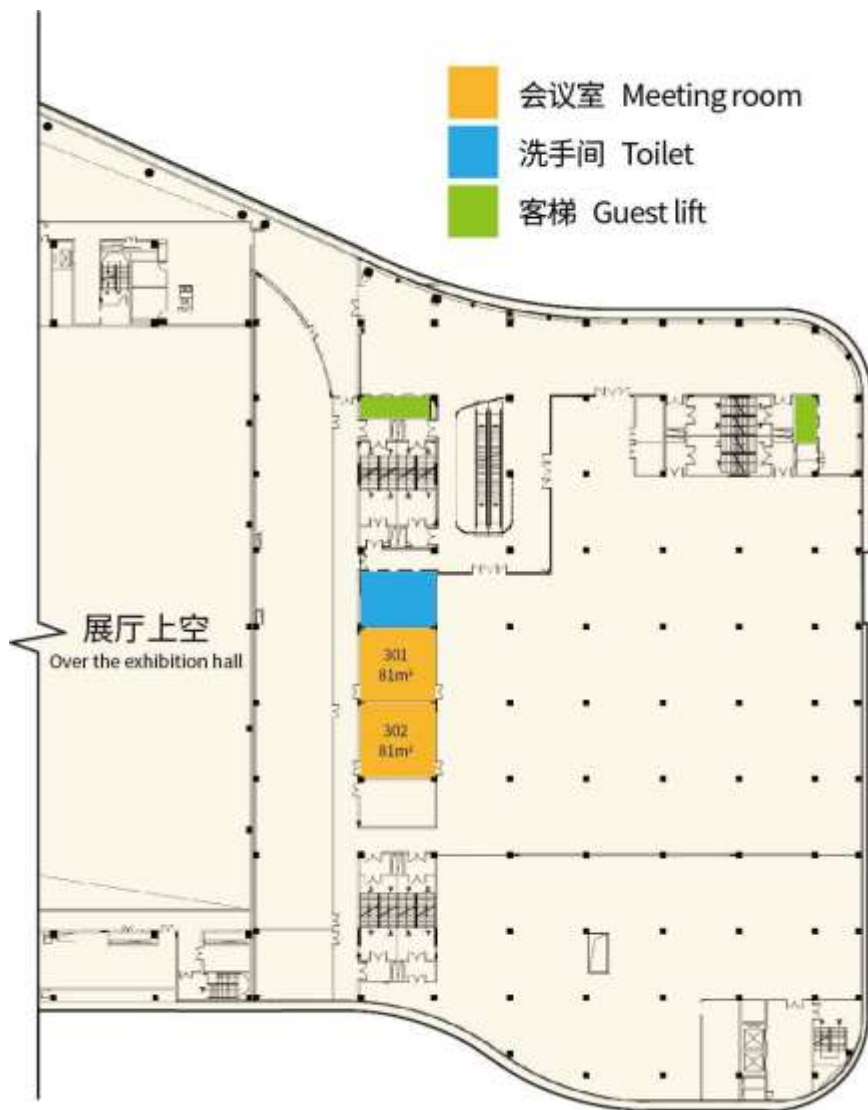


## 展馆二层展览平面图





# 展馆三层展览平面图



# 展馆四层展览平面图



**5 | 展会孵化器·五星新平台**  
The Professional Exhibition Incubator

The FCEC contains 10 multi-sized meeting rooms banquet hall on the 4th floor, capable of holding to 1200 people.

|            |                                   |   |
|------------|-----------------------------------|---|
| hX&\$fmoo+ | INDOOR EXHIBITION AREA            | The first floor exhibition area 9450 square meters, entrance area is 800 square meters<br>The second floor exhibition area is 9550 square meters ,entrance area is 2700 square meters |
|            | EXHIBITION HALL HEIGHT            | The first floor is 4.5 meters high<br>The second floor is 12 meters high  |
|            | HALL BEARING                      | The first floor bearing 1.5 tons/square meter<br>The second floor bearing 2.5 tons /square meter  |
|            | CLOSING FREIGHT IMPORT AND EXPORT | There are 4 freight lanes on the south side and 4 freight elevators   |
|            | PARKING SPACE                     | 400 parking spaces in the exhibition hall<br>Area parking spaces 2000   |
|            | BANQUET, MEETING CAPACITY         | Up to 800 people for banquet<br>Up to 1200 people meeting   |

and VIP rooms. It also has a 1450 m2 banquet up to 800 people and meeting up

Suggested Room Capacities

| Breakout Room | Floor | (m)     | LxWxH | Theatre | Classroom | Banquet | Hollow Square |
|---------------|-------|---------|-------|---------|-----------|---------|---------------|
| 201           | 8     | 9x7     | 4 3   | 30      |           |         |               |
| 202           | 1     | 9x7     | 8 6   | 30      |           |         |               |
| 203           | 6     | 18x12   | 4 3   | 48      |           |         |               |
| 204           | 2     | 18x12   | 8 6   | 48      |           |         |               |
| 205           | 1     | 9x7     | 8 6   | 30      |           |         |               |
| 206           | 6     | 9x7     | 0 6   | 30      |           |         |               |
| 207           | 2     | 9x7     | 8 6   | 30      |           |         |               |
| 208           | 2     | 6.4x6.4 | 0 6   |         |           |         |               |
| 209           | 3     | 27x18   | 4 3   | 100     |           |         |               |
| 210           | 2     | 27x18   | 8 6   | 100     |           |         |               |
| 211           | 0     | 27x12   | 3 3   | 48      |           |         |               |
| 212           | 5     | 18x16   | 6 6   | 90      |           |         |               |
| 213           | 4     | 24x12   | 8 6   |         |           |         |               |
| 214           | 2     | 54x12   | 12 2  |         |           |         |               |
| 215           | 4     |         | 1 0   |         |           |         |               |
| 216           | 3     |         | 2 0   |         |           |         |               |
| 217           | 2     |         | 0 2   |         |           |         |               |
| 218           | 4     |         | 1 0   |         |           |         |               |
| 219           | 3     |         | 2 0   |         |           |         |               |

|   |   |   |   |
|---|---|---|---|
| V | 1 | 8 | 9 |
| 1 | 6 | 0 | 6 |
| P | 2 | 1 | 1 |
| 4 | 2 | 5 | 8 |
| 0 | 1 | 0 | 0 |
| 1 | 7 | 8 | 1 |
| 4 | 1 | 0 | 2 |
| 0 | 4 | 0 | 0 |
| 2 | 5 | 0 | 0 |
| 4 | 0 |   |   |
| 0 | 1 |   |   |
| 3 | 6 |   |   |
| 4 | 0 |   |   |
| 0 | 0 |   |   |
| 5 |   |   |   |

Ball  
room

The data are for reference only.

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接,共享商圈配套服务,联袂打造成为厦门旅游会展新地标。

Thanks to the landscape platform on the 2nd floor, the FCED is perfectly connected to the FLIPORT Wutong Hotel, the Wutong Pier III, the Strait Tourism Building and the Tourism Expo Center, which enables efficient use of facilities in the business center, thus to make the whole area a new landmark in Xiamen.



- ① 佰翔会展中心  
Fliport Convention and Exhibition
- ② 佰翔五通酒店  
Fliport Wutong Hotel
- ③ 旅游博览中心  
Travel Expo Center
- ④ 海峡旅游大厦  
Travel Building
- ⑤ 五通码头  
Wutong Ferry Terminal

Thanks to the landscape platform on the 2nd floor, the FCED is perfectly connected to the FLIPORT Wutong Hotel, the Wutong Pier III, the Strait Tourism Building and the Tourism Expo Center, which enables efficient use of facilities in the business center, thus to make the whole area a new landmark in Xiamen.



## 区位优势

至武汉、长沙  
To Wuhan, Changsha

厦门北站  
Xiamen North Railway Station

至上海  
To Shanghai

翔安国际机场  
Xiang'an International Airport

至成都、重庆  
To Chengdu, Chongqing

厦门高崎国际机场  
Xiamen Gaoqi International Airport

五通码头  
Wutong Ferry Terminal

象屿码头  
Xiangyu Terminal

厦门佰翔会展中心  
Xiamen Filpport C&E Center

厦门火车站  
Xiamen Railway Station

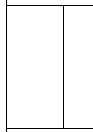
至台湾  
To Taiwan

至广州、深圳、香港、澳门  
To Guangzhou, Shenzhen, Hongkong and Macau

厦门位于中国东南沿海，全市总面积1573平方公里，常住人口为361万，是中国五大经济特区之一，国家计划单列市，现已成为中国最主要的国际招商口岸之一，并获得“联合国人居奖”、“国际花园城市”、“全国文明城市”等殊荣。

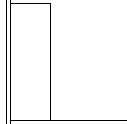
厦门是中国十大港口之一，目前已开辟国内及至新加坡、马来西亚、菲律宾、泰国、韩国、日本等国内外航线172条，通航城市达86个，包括21个国际城市以及香港、澳门、台北、高雄四个地区城市的航线。

The FCEC is located on East Huandao Road, adjacent to Wutong Interchange, with the sea tunnel, Xiang'an Tunnel, on her southeast. It takes only 10-minute drive to Xiamen Gaoqi International airport and 20-minute drive to Xiamen Railway Station/North Xiamen Railway Station. The Wutong Pier nearby is also the most convenient way for people to commute between Xiamen and Kinmen. Sharing magnificent sea view, plus its wonderful location, the FCEC is undoubtedly the best choice for holding diversified exhibitions, conventions and activities.



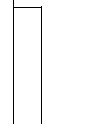
(30Mins)

Xiagu  
码头(至鼓浪屿)  
Ferry (To the Kulangsu)  
Xiamen  
North Railway Station



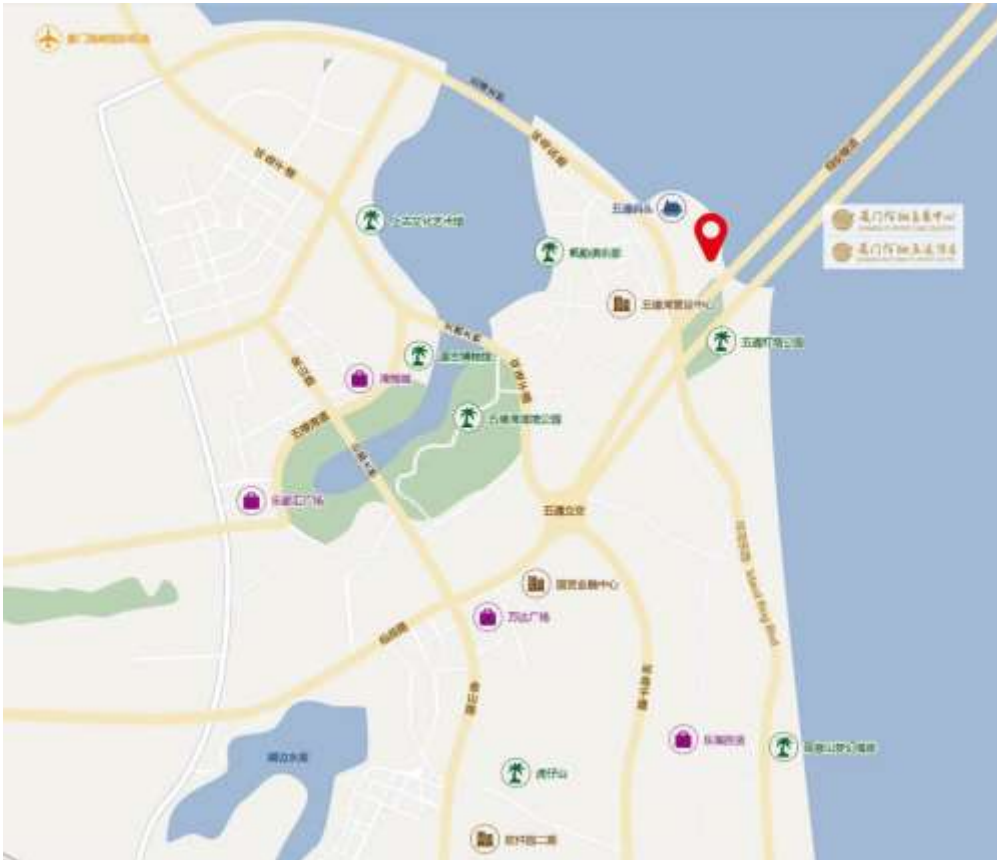
(10Mins)

Xiamen  
高崎国际机场  
Gaoqi International Airport  
Wanda  
Plaze  
One Park  
Strait  
金融中心  
Financial Center  
Wuyuanw  
湾营运中心  
Business Center  
Guanyinsh  
山运营中心  
Business Center  
Software  
园二期  
Park Phase II  
Xiang'  
in Tunnel



(20Mins)

Xiamen  
火车站  
Railway Station



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## 交通优势

9 | 展会孵化器·五星新平台  
The Professional Exhibition Incubator

Graphic Design, Production and Installation

Our design team is dedicated to advertising, graphic design and production of various exhibitions, exhibition stand design, exhibition hall decoration, engineering production, organization and planning of various celebration activities and photography and video business.

Special Booth Design and Construction.

Conference Planning

## Advertising

The FCEC shares abundant media resources including IPORT airports, piers, express, media company, advertising company, etc. We also maintain a long-term partnership with Xiamen Newspaper Group, Xiamen Media Group and various outdoor media companies, which allows to provide complete local promotion planning to our clients.



Photography, Video

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# Open, Transparent, Quantified

## Leading City Convention & Exhibition Support Policy

### Self-run Exhibition:

Recruiting reward, increment reward, international reward and rental subsidy; Reward for each session can be up to 2,700 thousand RMB.

### Introduction Reward:

Reward and rental subsidy for introducing projects can be up to 3,000 thousand RMB.

### Convention Reward:

Reward for convention projects (conventions within the board, overseas conventions, super conventions) can be up to 1,000 thousand RMB

### Over-quota Reward:

Additional reward equivalent to 20% of the annual reward, no top fund limit applied.

### Important C&E Project Reward:

No top fund limit applied, plus mobilizing diversified city resources to support the project.

### Introduction of well-known C&E organizations:

Up to 2,000 thousand RMB property buying subsidy or 800 thousand RMB house-renting subsidy.

### International Accreditation Reward:

Up to 500 thousand RMB reward for applicants accessing to or accredited by international C&E organizations.



悉 1 佰 汇 展 有 限 公 司

XIAMEN FLIPORT EXHIBITION CO.,LTD  
翔业集团成员企业

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Oprator: Xiamen Fliport Exhibition Co " Ltd.

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